



To Whom It May Concern,

I’m writing this letter of recommendation for Nathan Williams, who I’ve had the pleasure of working with for the last several years. Nathan started with our company, edgefactory, back in 2019 after completing his time at Full Sail University and was a great addition to our production team. Nathan is an extremely gifted and creative individual with an amazing talent for both motion graphics and graphic design.

One of Nathan’s greatest strengths is his passion for dynamic and impactful design and animation. He has an innate ability to listen to the client’s needs and create innovative visual solutions that impress. His excellent communication skills and his ability to transform loose creative direction into powerful content have translated into repeated successes for his clients.

Another area in which Nathan excels is in his interpersonal skills. He’s a great team-player who works well inside of a group but can also function independently as a “one-man band.” His ability to collaborate and brainstorm is a huge benefit to any organization as many of his ideas have taken initial concepts from “good” to “great.”

Finally, Nathan is a natural leader. He always shows up with a positive attitude and he’s always willing to lend a helping hand. One of his top concerns is the well-being and creative process for those associates that he oversees. As a creative problem-solver, Nathan doesn’t shy away from challenges, but rather comes to the table with a variety of solutions that work for both the client and the team.

Overall, I highly recommend Nathan Williams for any creative role you’re considering him for. He’s an amazing asset for any organization with a proven track record of success. I am confident he’d be an excellent addition to your company.

Nathans Qualities:

- Proven Leadership Skills.
- Proven Success on NDA Projects.
- Reliable in fast paced enviroments.
- Positive attitude towards Projects & Peers.
- Supported creative presentations that contributed to winning new client partnerships.
- Showed undeniable talent and skill for all situations

Sincerely,

Chris LaNeve
Chief of Staff / Director of Production
edgefactory Creative Works

MOTION GRAPHICS ▪ BRAND DESIGN ▪ LIVE EVENTS ▪ TRADE SHOWS



Nathan Williams



(818) 321-0291



info@nathanwilliamsdesign.com

**BACHELOR'S DEGREE
FULL SAIL UNIVERSITY**

Senior Graphic & Motion Designer with 6+ years creating branding, motion graphics, trade show environments, and live event content for Fortune 500 companies including corporations and national events. Experienced leading creative teams, presenting concepts to clients, and producing high-impact visual experiences under tight deadlines.

Learning: AI context creation in Obsidian, Game Development, Software Design.

WHITE LABEL EXPERIENCE



PORTFOLIO

nathanwilliamsdesign.com

Skills

- Adobe After Effects
- Photoshop
- Illustrator
- InDesign
- Cinema 4D
- Motion Design
- Brand Identity
- Environmental Graphics
- Trade Show Design
- Live Event Graphics
- Presentation Design
- Art Direction
- Creative Leadership
- Storyboarding

EMPLOYMENT HISTORY

● Motion Graphic Designer

Edgefactory Studios, Orlando, FL | 2018, 2019, 2021, 2024, Present

- Created complex animations for Live Events, Trade-shows and Open Business Journals. Within Adobe After Effects, and utilizing physical monitors and usbs, that allowed looping playback capabilities.
- Shared fresh design perspectives and received constructive feedback from colleagues. With Image creation done in Adobe Photoshop
- Worked on multiple Fortune 500 Clientele projects, and trusted to work on NDA work. While presenting samples in vimeo, to win over clients.
- Played a crucial role in strengthening client relationships by offering creative solutions that met quick turn arounds.
- Designed and animated content for more than 100 live events and trade shows supporting Fortune 500 clients.
- Played a pivotal role in securing a major partnership with a Fortune 50 global entertainment brand by developing compelling pitch materials and creative assets.
- Successfully retained a high-value, at-risk contract with a luxury hospitality client by rapidly auditing project deliverables and realigning the creative strategy to meet critical deadlines.

● Graphic Designer

Encore Automotive | Oct 2025 - Present

- Tradeshow Booth Design
- ACES & PIES data entry of SKU photography.

● Senior Designer

HRMGMT 10 LLC, Costa Mesa, CA | June 2022 - Oct 2025

- Incorporated design changes based on feedback from project teams.
- Developed schematics showcasing design layout, individual components, and production procedures.
- Helped company advance industry standing by creating innovative concept designs that met the desires of shareholders.
- Evaluated project scope and development schedule, and collaborated closely with project owners to establish parameters.
- Led a team of five designers across multiple concurrent branding initiatives while maintaining project deadlines and creative consistency.
- Expanded company into 2 additional brands with investors by creating Keynote presentations.
- Exanded the company into 7 US states through partnership presentations. While ensudingr designs are tailored to the regulations of each state through packaging and branding.

● Volunteer

My Church , Winnetka, CA | August 2024 - May 2026

Serving the community in multiple ways such as:

- Helping with multiple events packaging food for families and children in need.
- Traveling and assisting victims of recent Fires with Samaritan's Purse to recover valuables from the aftermath of peoples homes.
- Traveling to Altadena and helping hand out food, clothes, supplies, and furniture for those in need affected by the fires.
- Helping the the children of our church